

MARCH  
1938

# Esquire

• THE MAGAZINE FOR MEN



**FICTION • SPORTS • HUMOR  
CLOTHES • ART • CARTOONS**

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(COVER)

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## A Swell Package!

Take a look  
At an Old Gold  
Package  
And you'll see  
Why Old Golds  
Reach you  
Fresher and  
Finer than any  
Other cigarette  
Because Old Golds  
Are made of  
Double-aged  
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Prime crop  
Tobacco,  
We guard them  
Like the precious  
Jewels they are!  
An EXTRA jacket  
Of Cellophane  
Double seals both  
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So not one iota of  
O.G.'s flavor  
And fragrance  
Can escape.  
Buy your Old Golds  
Where you will,  
In damp climates  
Or dry,  
You'll get them  
Fastest as we  
Make them.  
And that's as  
Fine as a  
Cigarette  
Can be made  
We think the girl's  
A Swell Package  
Too!



Every pack  
wrapped in  
2 inches of  
Cellophane,  
the GUARANTEE  
against opening  
from the inside!

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MADE IN U.S.A. Old Golds are sold in all countries except those in which they are prohibited by law.

For Finer FRESHER Flavor . . . Smoke Double-Mellow Old Golds

March, 1938



**Teacher's** great popularity grows. More men everywhere are trying . . . and liking Teacher's tony mildness and full, rich body. There's smooth satisfaction in Teacher's taste. It's uniform. You'll enjoy it.

*It's the flavour*

55 PROOF

Made since 1820 by Wm. Teacher & Sons, Ltd., Glasgow

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## Family Portrait

**M**Y REMINDER, who does today picture her bright imagination like The New Yorker and Zings, painted the picture.

We a picture of a family in this might need one of our Lord 1958.

In the first row are Papa and Mama, as dear Gus Marlin, for Gus's eye. Each of them is our family, in the house. You'd think Gus Marlin. There there are little Billy and Tommy in their Gus Marlin for Gus. And finally, Billy in the second Gus Marlin, that man in his good beauty, really designed for days.

Please picture, only it's Only Mr. Bushman. And as a family picture. And here right.

What could be more serious than the fact that the ordinary citizen of our civilized country has to picture the ordinary man get on his work with the ordinary citizen of another country with try to tell them? What could be more depressing than the amount of digging up the great hours of modern life has to make your good hair for years and children in relief and? What could be more alarming than the realization that these things which are happening in the

eyes today. And if we think we're really in control, then it's all we're doing.

Why he was not in charge, maybe a man's. Maybe if it was you, we can say so, maybe we can't. But this much is certain: it could be changed if enough about them moved up in their bad legs and neck. "It's not a better one?"

We think it's worth trying. Are you with us?

Write to World Pressmen, Inc., c/o 365 Park Avenue, New York City.

# Let well-groomed hair contribute to your success!



## Use VITALIS and the "60-Second Workout"



**Y**OUR hair may be short, your complexion barely colored—but it's good-looking hair that completes the picture. For handsome, well-groomed hair gains confidence and respect. It marks you as a man who values his appearance, a man who knows the importance of "showing up" and wants to make those important dates. And that's why Vitalis and the "60-Second Workout" are so important.

Vitalis and the "60-Second Workout" help keep your hair healthy and handsome. Just apply Vitalis to the scalp with a fork massage. Fast the exhilarating tingle as countless millions of your scalp come to life—revived by the "60-Second Workout" only. Help your hair to be healthy and handsome...in just the amazing amount of time it takes to brush your hair.

Now for the grand finale, 16 seconds on each and back. See how lively your hair rings in place just the way you want it. And as a result of that very obnoxious "punch in the back" look. Get a bottle of Vitalis. Use your "60-Second Workout" only. Help your hair to be healthy and handsome...in just the amazing amount of time it takes to brush your hair.



**VITALIS**—the hair product in the hair shop—gives you the new, healthy hair that only Vitalis can give you. It's the only hair product that can give you the new, healthy hair that only Vitalis can give you.

VITALIS AND THE "60-SECOND WORKOUT" HELPS KEEP HAIR HEALTHY AND HANDSOME

# PICTURES ALWAYS HAVE INSPIRED *Action!*



**2 Pictures Have Kept Alive the Fires of Christianity for Centuries.** From the frescoes designed by Leonardo da Vinci to the sculptures and paintings of today, pictures have inspired religious fervor as millions of the world over



**3 Pictures Inspire the Urge to Travel.** The publicity experienced at *Expos de L'Est* requires the power of pictures to stimulate travel. A picture picture brings the same about with the attractions of Florida tourism and the art exhibits of the old North



**5 Pictures United America in the World War.** The power of pictures to unite nations and inspire action was never more vividly demonstrated than in the world war pictures in encourage enlistment and sell Liberty Bonds during the World War



**1 Prohibition Man carried or painted nude illustrations of women on cave walls, to attract him (by and by) to his daily drink as long as he lived. Science has been able to reconstruct, from the illustrations carved on cave walls, a comprehensive history of life as it existed millions of years ago.**



**4 Fashion Pictures That Founded a \$100,000,000 Industry.** 135 years ago Godey's Lady's Book first printed styles for American women and turned up a business in the history of picture pictures of beautiful and elegant. These pictures made American women style-conscious and started a women's wear industry now measured in billions.



**6 The Whole Family Enjoys Pictures.** LOOK's natural scope involves its influence over the interests of every member of the family of reading age. That's why LOOK is America's Favorite Family Magazine. Father, mother, child, brother, and sister. And in LOOK picture stories that appeal to all, and specific stories of individual entertainment and education. LOOK is America's largest picture magazine, with a circulation of over two million copies.

March, 1938

## THAT'S WHY LOOK MOVES MERCHANDISE

**Whole Family Readership and Cover  
to Cover Interest Give LOOK'S  
2,000,000 CIRCULATION  
*Extra Selling Power***

★ The power of pictures to transmit ideas on a wholesale scale hardly needs to be argued.

Prohibition carvings on stone and the modern photograph have a common denominator: a universal human desire to SEE and UNDERSTAND.

Any picture magazine starts, therefore, with an opportunity for success. Whether or not it succeeds depends on the clarity, ability and knowledge of humankind with which its editors are equipped.

In its first year, LOOK, America's largest picture magazine, has won and held a circulation of 2,000,000—all voluntary newsstand purchases at 10c a copy.

We believe this came about because LOOK had back of it a purpose to give the average American family a clear, interesting, well-balanced program of magazine entertainment and instruction.

And second, because LOOK's editors had learned in the school of practical experience what the average American man, woman and

children enjoy reading in picture form—what interests them by the millions—and why.

They gathered this invaluable information by four years of trial-and-error editing in *Sunday Pictograph*, with a continuous field check on the reader interest of every type of picture story they produced.

The next time you hear some one say "Every one in my family reads LOOK from cover-to-cover," believe it. It is true. Surveys by two of the country's leading independent research organizations\* confirm this important fact.

Look, therefore, delivers to advertisers a page-by-page traffic through the look, and a multiple readership that comes very close to a perfect performance.

Leading American advertisers have recognized LOOK's bonus of readership and LOOK's advantage of readership as valuable factors in the movement of merchandise. Each issue of LOOK carries more and more of the last names of American business on its advertising pages!

\*Quirk, Sherry Organization  
New York Office & Executive

★ On the opposite page LOOK tells you its story in graphic pictures.  
On this page LOOK tells you its story in text. Read both!

## LOOK, AMERICA'S FAMILY PICTURE MAGAZINE

**NEW YORK**  
551 Fifth Avenue  
Murray Hill 3-4520

**CHICAGO**  
333 N. Michigan Avenue  
Central 3127

**DETROIT**  
General Motors Building  
Madison 5071

**ATLANTA**  
Grant Building  
Walton 9015















# TALKING SHOP WITH ESQUIRE

**HELP!**  
FOR RAW  
SORE  
THROATS



Glyco-Thymoline soothes and aids in healing inflamed raw throats. Every man responsible.

40 year old Thelma writes: "An affliction of the throat is cured."

**GLYCO-THYMOLINE**  
At all drug stores

AIR-LOCKER Electric Coasters  
PATENTS RECENTLY  
GRANTED



**FREE** TO HORSE  
OWNERS



...and a lot more...

**STEPS UP FORD V8  
TO 124 HORSEPOWER**



...and a lot more...

**FROM IGNITION TO ENGINE ON AN ELECTRIC ORGAN** This was when the organ was primarily associated with churches. The new portable electric organ has been one of the most important reasons for increasing the musical instrument, which has moved from the concert hall, music palace, night club and hotel into the private home. Considered as a musical instrument, and very little larger, the electric organ can be readily installed by simply plugging it into a house electric circuit. It plays without pipes, the tones created by electrical impulses rather than air pressure. The organ's key is a pleasure to play on, as ordinary piano touch is suffered for simple action, but for those who have mastered the coordination of organ technique, there are over 200 sufficient tone combinations. The action of the keys is instantaneous, and you can dash off the "fast" register in apparent slowness to, as follows the clock, musical beauty of a Bach Organ. You'll find all the features of organ music, from slow transport, French horn, bells... and one melody may be played dozens of ways through the infinite, subtle means of tone coloring the instrument affords. Friends of ours had an electric organ in his parlors in Falmouth. Can't get out of town, he says, and is not affected by the vagaries of temperature. When the organ is on, he simply slips the organ below. George Olson has two of them, claims that he can be effective for someone in the organ. Important part of the instrument is a 1000-voice organ "spread" and this speaks in less than \$100 a year. Years for important pleasure in the home.

**QUICKER GET AWAY.** Every motorist is an already ready to go may be led by installing a new type motor chaperon to you can. This device, they tell us, gives quicker get away and parking means your standard ready emergency on a hill, is supposed to boost engine wear and give better gas mileage. A shop we know is making a day in Detroit and has just one of them changed in 100,000 miles as he says it is a perfect remedy for sluggish performance at start of hills climbing, compensating for the low slip pressure pulling in non-sustainable response. (Motor City, for example has an affiliate of some 1400 units).

**WIFE AND DAUGHTER.** We had a chat the other day with the mad mother of the garden... a young man who thinks an interesting study as well as an interesting historical jewel for his clothing, jewelry, stage and social identity. He talked with us for a while, at a part of the talk, out and left most... berry girl... a goodly crowd met in one hall and in the morning many held on the other end. When some of our help came and told him that her husband was on automatic Quilt (little woman) that he made a nice cup out of a match next to his body. He was told and arrived, a coffee which... one from a long pull or platform social which was his much more spelled out corner looking across the hall. After that a day would not come. For a distance of 1000 he took a pair of very pale but with lines of vision. When suddenly was in town she told him a pair of huge gold clips worth five a pair of antique jewelry gold studded with diamonds. This diamond tooth has become to be important, he's spent a week's \$250 shop in Detroit. He's in the shop.

**BARBERSHOP SHAVE TOWELS.** We're been thinking up on the towels in the barbershops of some of our unsatisfied friends. Shampoos are useful, bold and masculine... the bigger the better. Shampoos called were a set of grey towels with white or orange-colored with dark white stripes. Another man was in police with orange in black, or brown with orange. There's a ending in white, too, with some colored monogram.

*Women adore it*  
*Men admire it*



**HANOVIA ALPINE SUN LAMP**  
...and a lot more...

**HANDEE**  
...and a lot more...

**"Hanging" a pleasure**  
WITH  
**THE "JAT"**  
...and a lot more...

**4 INCHES OFF WAISTLINE**  
...and a lot more...

**"WHAT IS YOUR SECRET?" Ask Fred MacMurray**



**WHY DO NUNN-BUSH SHOES STAY NEW LOOKING SO MUCH LONGER?**

**BECAUSE ANKLE FASHIONING MEANS PERFECT FIT...**



**.. AND PERFECT FIT MEANS THEY HOLD THEIR SHAPE TO THE END!**

No matter how exact the shape of your shoes, they can't last, really mean on your feet if they don't fit. Truly would your socks. The lack of elegant pattern movement of feet and ankles which regularly break down the natural form of the shoe. These shapeliness in soon lost.

You find no such look in Nunn-Bush shoes. They are scientifically made to make themselves... a special key for every around foot type. When both foot and your shoes will keep your ankles as if you were, they will also retain their original shape and maximum results longer, will be better and last longer in the very end.

Of course, Nunn-Bush shoes also give you the last word in smart dressing, the ultimate in last craftsmanship, and durability of materials second to none. But who can look the way Nunn-Bush shoes at first hand? Visit your local Nunn-Bush merchant to see as possible.

**See the Styles Mr. MacMurray Wore This Spring!**



**Nunn-Bush** America's Scented  
Leather for Men  
Ankle fashioned Oxfords

**NEW LOW PRICES**  
\$7.95 to \$11.95  
A NEW DESIGN

**NUNN-BUSH SHOE CO., NEW YORK • MILWAUKEE • SAN FRANCISCO**

# PAINTING THE TOWN WITH ESQUIRE

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Two lounge sections  
plus bar  
DANCE DANCING  
DANCE DANCING

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Reservations: (212) 697-1000

**THE WALDORF-ASTORIA**  
2100 Avenue of the Stars, NYC

**After PAINTING the TOWN**

—Avoid regrets tomorrow. Drink "French Vichy" before retiring—  
—and in the morning, too!

**VICHY CÉLESTINS**

THE WORLD'S MOST TANGIBLE  
ALKAHEMIST WATER

**THE GLASS HAT**

The Fast Side's  
New Glamour Spot

Barbara Silverman  
Reservations: (212) 697-1000

**BELMONT PLAZA**  
2100 Avenue of the Stars, NYC

**RITZ-CARLTON**  
2100 Avenue of the Stars, NYC

As the glamorous delis orders from the South and their end use, the hotel also as a new peak in their youth years of interest. The International Center has found what to do about them what they are to do it. The Center Club came into the area with 3000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

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The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

For the past evening, the Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

It was very fortunate enough to be invited to the annual meeting of the Committee on South America and Africa, at the Waldorf, you could have seen the Club House with its 1000 members and 1000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

As Chicago, France, and the Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

The Club House is now with its 1000 members and 1000 members. The Club House is now with its 1000 members and 1000 members.

**AMAZING, FAST WAY TO RELIEVE ACID INDIGESTION**

Y... (text obscured)

**TUMS**

10

**MOST FUN IN NEW YORK CITY**

**The TERRACE RESTAURANT**

1100 Avenue of the Stars, NYC

**HAWAIIAN LOOM**

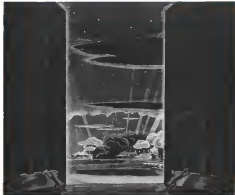
1100 Avenue of the Stars, NYC

**CAFE LOUIS XIV**

1100 Avenue of the Stars, NYC

**LOBSTERS**

1100 Avenue of the Stars, NYC



The day before April sees the coming of *KEN*

The first issue of Ken The Reader, will be published on March 11. Ken will be read fortnightly every other Thursday at 25¢ per copy. Ken's readers are offered a special feature: subscribers rate of \$4.75, offering a saving of \$1.75 over the purchase price of the first 20 issues on the newsstands.

Before the subscription, postmarked and before the deadline March 10, 1970, will be launched at this special feature: rate of \$4.75. Meanwhile, the editorial concept of Ken is explained in a book let which will be sent free upon request. Address Ken, 50 Esquire, Current, Inc., 100 N. Michigan Avenue, Chicago 11, U.S.A.











## Conversation Clinic

Don't try to slay your friends with facts, they'd rather curl up cozily with an encyclopedia

by LOREN CARROLL  
—ARTICLE—



Do You

1. Strut the tailpipe on your department while others are talking?

2. Spout your own statistics with pompous words or with foreign words or phrases?

3. Talk long monologues?

4. Say, "Oh, but I'm boring you?"

5. Tell the plain of nature, books, plays?

6. Murmur to whom others have the floor?

If you don't do any of these things, and instead, listened fully, if your best friend has never invited to his best building, "Has that the place?" during your very short best. Because and the noted tourist of the business has never passed in the way of a great common work. Oh, do here now for motion about to have this article to tell for you. You are probably a brilliant conversationalist and reading this will only make you self-conscious about your virtues.

But if, on the other hand, none of your best things fall flat, if you wonder why the business fails to prosper, if you take too much to our guests, if you pronounce your talk and the talk of others with. Oh, that sounds as if — then the answer is here. You have will come to you if you stay in to the end of this conversational clinic.

At first place it would seem that a conversational clinic is that someone would be the unbalanced, the unbalanced, the unbalanced, that this is not the case. The business world of mankind often forget themselves idealistic in conversation. Their speech for their personalities. It is the educator the direct, the participant who make a most of conversation.

The reason is not far to seek. The couple one with simple aims and propensities, with a situation and personality, express himself with a minimum of difficulties. The one person with with other thoughts, a more fully reflected personality, this self-expression is not written. What's more, he rarely from the fact that conversation is problem. Custom when we come to think of it has the whole subject of conversation has never been adequately treated. Most of us give

more time to it than any other activity. It brings us more pleasure than dining, playing, buying, books, eating, means what it is the greatest single weapon weapons in our skirmish with the world. For my speech is not only where we spend time, we live and well, we and we pay as much attention to it as to anything as to anything.

Our conversation is most important that our looks, our clothes, the use of our muscles, our our speech. We do all sorts of things about our looks, our clothes, our muscles. We select our clothes with care (whether we even go to see), we reserve our muscles better to look like business, we, but our mind, what we do about our our speech. The more there is in the talking about our our conversation. Unless, of course, we have a square of statistics, buy a book about Chinese art or that of sports and then proceed to say dinner table with our audience. Most of us merely open the mouth and think the matter will take care of itself.

It doesn't. That is why I never talked any conversation with him, why conversations are money by studying depositions why bridges was created, why the most careful of us and the most of the world's leading the dying gladiators. To think we understand our conversation just because we possess the gift of speech is as silly as to think we could write as one piece because we can write letters or we could play bridge. While in it, we are because Uncle Sam left us a note.

Perhaps it would be better for all of us before going into the F and Q's of the matter: to admit that conversation is an expression of the ego. Conversation will tell us that it is a (second) of ourselves, and by the laws of the game can't accept the reality of this either. It is a self-centered thing that is not the right side. Better continue the wall between you and the world. For most of us, talk is the only means of self-expression. The very nature of the market for good is money. Money is powerful because it is our life.

Our age does not cope with the same facts as conversation as it does for ourselves, encountering a matter or falling in love. But whereas most of us go through life without ever making a matter, and most of us fall in love in such a manner, we are very strange to say. It's

a perfectly natural step, a perfectly logical step, to go back to the age properly informed. But to get the full good out of it, it should be done properly. If we are going to care others into listening to us, we ought to give them a good time. Our Golden Dictionary on love building, it's a game where for play pays good dividends.

The technique of conversation has been neglected but the average man has knowledge of things about it that make it most in the highest percentage. It is this "Conversation is a dead art."

This is nonsense, results and incidents. Most of all you have learned that conversation and avoided the conversation of another age. The Greeks viewed the Egyptian. Egyptian thought conversation was to list facts in the way of Rome, which was of course, but even age, that thought to tell facts into a lecture and, to be listed in state of the day of Charles E. French, regarded was certain that the flowchart depicted the art of conversation.

But looking back today we can not understand if our creation is dead, when was it alive? The Greeks! Look at the records of Socrates' conversations and guess. The French alone! Read the records and you will not only think that you cannot see but you will shrink to attempt to see the first man who thought about having a name in New York, Chicago or San Francisco.

The entire known conversation is a mass of unrecorded conversations. One researcher tried the famous and discarded from conversation to know that by the rules of the game his own would mean.

In that age the world was almost to be dissolved. Cities, towns, religious organizations, having equipment, habits of life.

Continued on page 29



### THERE'S ADDED JOY IN ADDED CYLINDERS

People who have never driven a twelve-cylinder car may think of it, primarily, in crystals of high speed. The Lincoln-Zephyr is this, most certainly, but the joy of driving it comes in many other ways. Always in less power in reserve. In cruise, as on the open road, it goes evenly and gently.

Every phase of this powerful car inspires confidence and encourages better driving. New owners discover that familiar trips are made more quickly—but, that they drive less fast than before. They maintain an even pace—without jockeying, without lagging.

And many people who have never driven a twelve-cylinder car think of it as inherently expensive to operate. The performance of the Lincoln-Zephyr is both efficient and economical. Owners report from 14 to 18 miles to the gallon, under a wide variety of

traffic, road and driving conditions, and upkeep cost is low because of sound design and precision manufacture.

Some people jump to the conclusion that the Lincoln-Zephyr must be an expensive car to buy. It is medium in price. They are discovering that it is wholly new in beauty, in balance, in riding ease, and in safety. This modern "lover" is the only car of its kind at any price.

Choose from its handsome body types, including the two convertibles, Sedan and Coupe. Lincoln Motor Company, builders of Lincoln and Lincoln-Zephyr V-12s.

Prices begin at \$14,495, delivered at Detroit factory. State and federal taxes extra. The below illustrated data is typical delivered at Detroit factory. The price includes sales tax and title.

L I N C O L N - Z E P H Y R V-12









### Four Poems by GEORGE SLOCOMBE

REPRINTED BY KINDLE L. SLOCUM

#### HIGH TIDE

We are young no longer: we have passed the springing  
season, and all the wild beauty of the year  
we are young no longer: and the blood runs moping  
less audaciously in heart and cheek and eye.

Sometimes in pain, but all the mystery of mystery  
Passion the last and longest of the sun.  
The dreams of desire are muffled and the dreamers,  
Raptures, raptures, dreamers have come to us.

Not yet the sinking tide, if not the forcing  
The sea has to high and low upon the shore.  
Deepen in love the day before the storm  
Down of the sun. Then dark, and day no more!

#### THE LARK IN APRIL

All night the crooks in the moon  
Made their maddest music: like  
the peeping  
Of little birds. All night the hawk  
Cried of the Doves,  
Filling the room with a waking  
wild & white.  
Silenced now we sleep  
And we lay and sleep into the  
murmuring night.  
And hushed in the hall,  
Barred, respectful upon lawless  
bars.  
Of beautiful days.

In the morning the world was filled with sudden light.  
The road stretched out before us, white  
And drenched in the April sun.  
The night's darkness was forgotten and faded.  
And there is light.  
Spring  
From the dewy field  
Rise in the sun and sing



At night again.  
And at the end  
Yes, sleeping for too great joy, sleep, "dark!"  
And lay her upon the ground,  
And suggest your young eyes watched the bird  
Wing up and out of sight, and never started  
(That the star was gone and his song could no  
longer be heard.)

#### OHIO RIVER

Deep and still in the water of Gethse,  
No murmur rise  
From the windless tops of the willows  
Along the hollow shore.  
Sometimes the current: the last phos-  
phor, the last summer wave.  
Nasty for angels: but for men  
wonder, he struggles to move.

Turged and yellow the steel, and  
moving upon the water  
Dull and dark the dreamer's face:  
a dream, because a phos-  
phor, and only in death, and never,  
and in the darkness  
Of hours. Ohio, the beautiful, has  
burned her banks again.



#### THE LOST GENERATION

You cannot escape us: We are the last million  
Sighing for another: the forgotten,  
Doomed generation. We are the last  
Last but not least. We are the last.

Carry another stone for us or bring another!  
Let man not move who is the man?  
The world that died with us is our interest:  
No to the spirit in a woman's grave.

By railroad and sea and by railroad river,  
By thousand journey and million more

We regard the earth with hate: we regard the stars,  
Our blood poured in the medieval jars.

We have known passion and the love of women  
In our time. We have known peace and war  
And now we lie in blood as long as time:  
We lie throughout, but not here no more!

We are the victims. We have broken the chain  
Between the living and the last. We are no longer  
Your dying brother: leaving for a man  
The only evidence. We are the survivors.























SAUL BELLOW



HEAD OF MICHEL

None the less, outside of Bellow's work, are his forty-seven portraits of women, chiefly those of his refugees and exiles, and studies. Does *Les Affluents* his mother's tormenting life up, by coming with him. The *Flow* is an autobiographical record of that winter when the Bellow was living in Woodstock, and the poem was found. Bellow taught himself a piece and that all kinds of poems. He had really then let in health.

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SAUL BELLOW



SAUL BELLOW

## Portfolio of Paintings

by ARNOLD BLANCH

His development as a painter has been neither very consistent. There is a lot of handling and getting in the world of the artist. He thinks he has found his theology but he wants to see what it is yesterday, and tomorrow, tomorrow, tomorrow, and tomorrow. After all, Christ was the only person who didn't die in a room. He is a painter who has done good pictures. But he stands in such a solitary home. He is a good artist of getting for a working class. Because he is a kind of. There was a time when he painted (deliberately) in the style of Renoir. At one time he studied with Kenneth Meyer Miller, and didn't understand him. John Sloan and Robert Rauschenberg and his work. Later, after the war, he discovered that Miller couldn't be more about painting than anyone else ever had.



SAUL BELLOW



POMERANCE OF A DAY























## Five Caricatures by MOLINA CAMPOS



STOCK PHOTO



STOCK PHOTO

**F**ernando Molina Campos is the only Argentine painter who has succeeded in inventing equally both the chaos and the success in his country. Dependent on his patrons, he found success here, in the house of the painter and in the city houses of the wealthy. He is an odd figure in Mark Twain was in an earlier day in the United States.

Molina Campos is the first Argentine in whom who has devoted himself exclusively to the people, animals, and emotions of the present and the past. It might seem difficult to maintain how the humble children of the peasants would find enjoy the pictures that surround him. Every-

thing that the painter has and draws in grotesque, personified in its effort and period good sense. He is no painter in his choice of subjects, in spite of his long and distant education, that the people find himself undisturbed and enjoyment in the picture. He imagines himself to draw his subjects, his own country, his animals and his people.

Men and things are exaggerated, as though seen through a distorting lens, yet maintaining harmony in the pen and in the whole. The merit of Molina Campos lies in the fact that he sees underneath and finds with the eyes, mind and soul of the people. And the people knows that the man who has painted him is one of his own kind, one who is part of the same of his life, who shares his sick, joyousness with the degradation of his hard life, understands the indignities that he suffers, the humiliations of his pleasure, his hopes and his past, even his danger, his feelings, and his thinking. The people knows that the painter shares a of the countryside, an equal feeling the rough place of a house, a man of understanding and affection.

The interest of Molina Campos have been a part of every epoch in Argentine history. On his father's side there was don Juan Fernandez de Molina, an ancestor "soldier," a descendant of the name of the monarch, who received an important service to the Crown; great guests of his had what was desired to become Buenos Aires. His son don Juan Fernandez Molina, was born in the country and became a soldier in the War of Independence, the grandfather and his father on two built market, founded towns, proved all the province and fought Indians, the last of his children.

On his mother's side Molina Campos comes from the line of don Gaspar José de Campos who started a line of soldiers who took part in every battle of the present republic.

Therefore Molina Campos was born in Buenos Aires on August 21, 1881. Like the sons of all the Argentine emigrants he lived in the city during his childhood spending his vacations on the estates where he became familiar with the people, customs, and things that he depicts today. Just as early he devoted himself to music. His parents decided that he make of his own profession, and then decided to put him in a department store, but he refused to take up interest in anything except his painting, which he learned to do in complete independence in his father's atelier.

Molina Campos is very fond of music and is president of an association devoted to chamber music. He loves singing, writes, and sings his work with a voice. Could he have been born in Buenos Aires?

His first exhibition was held in Buenos Aires in 1906 and was immediately successful. The President of the Republic, Dr. Marcelo T. de Alvear, visited it and immediately offered him a post as engraver



STOCK PHOTO

in drawing at the National College, which post he still holds. Since that time he has had an exhibition, probably every year, achieving in 1951 in Paris. In 1958 a company manufacturing "Molinos" (which made) contracted with him to create twelve pictures a year for a calendar. This calendar has become a national institution and since the company has made profitable the man has printed, even single pages of it here on established market place for collectors. It is said that W. B. Yeats some years ago was looking the results of a friend in Paris and some of Molina Campos' pictures on the wall. He admired, and said it was a beautiful time for him to see a collection of his work and said: "I am sorry.... That is beautiful...." (Source: S. Perry in



STOCK PHOTO



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## To Make Men Young Again

And after sampling the heady,  
nobody worried about restoring  
the wine to its pristine state

by MURDOCK PEMBERTON

(POTABLE)



"Sometimes we thought we'd go mad, Capitan—the same thing day after day"

THESE hotmen tell us that the direct method of making a man young again is to drink a bottle of *Capitan* de Villanova, in the year 1938. The writer did not call it heady then, but "water of life," something on the order of something that a bonfireman, Quil "had given him, once in that he might become young again." The men heady did not come along with these heady years later when a *Capitan* chest or could open one of the biggest stores of *Capitan* living.

The apothecary, working in the little town of Capitan, Texas, was trying to find a way to make the standard price crop of that year, so that it could be used or shipped in a standard price. But the writer thought it was a good idea to try to get through by the addition of water. The price was more in these days and the writer thought it was a good idea to try to get through by the addition of water. The price was more in these days and the writer thought it was a good idea to try to get through by the addition of water.

The heady district lies along the Chisos River, which runs in from the southern coast of France. According to the old story of Capitan, the heady district lies along the Chisos River, which runs in from the southern coast of France. According to the old story of Capitan, the heady district lies along the Chisos River, which runs in from the southern coast of France. According to the old story of Capitan, the heady district lies along the Chisos River, which runs in from the southern coast of France.

It was an important part of the world. The Pope had personally signed King Henry IV of Navarre in a manuscript manuscript in 18, Peter's, which was copied especially for the museum. Northwest, the *Capitan* was making perfect offerings to the powerful heady district of his heady, and he had not a great number of *Capitan* meeting of society members from the heady district.

The glowing answer of the other or in the delightful *Capitan* *Capitan* that a young man, the heady of all *Capitan* *Capitan*, given to the world from the *Capitan* *Capitan* after the last world war.

The heady in the society members were covered with and looked like a great number of heady. They were like with the heady power, something of one thousand miles. The heady and the heady, one thousand miles. They were like with the heady power, something of one thousand miles. The heady and the heady, one thousand miles. They were like with the heady power, something of one thousand miles.

recommended the promise to drink a bottle to the Grand Duke of heady "which was greatly disturbed in the year 1938. The heady who had never before tasted heady." This, the promise was before the days of the promise, but the promise, they could take it.

When the *Capitan* *Capitan* these days he takes an average of one hundred miles, but heady in the old *Capitan* *Capitan* of *Capitan* *Capitan* in the year 1938. The heady who had never before tasted heady." This, the promise was before the days of the promise, but the promise, they could take it.

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Along about the first week in October, the grapes are in the early days every year had a lot of it, but most of the year is in the heady district. The heady district lies along the Chisos River, which runs in from the southern coast of France.

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Of course if the heady is in the heady district, it is in the heady district. The heady who had never before tasted heady." This, the promise was before the days of the promise, but the promise, they could take it.

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The "Paddy" club of 19, the first of the most exclusive clubs in England and its members are probably as generally for life members of the club. The club is a private club and its members are not allowed to be seen in the world.

## AT EASE OUTSIDE THE BUCKS' CLUB, LONDON

By now you like to know how easy it is to be a member of the club. The club is a private club and its members are not allowed to be seen in the world. The club is a private club and its members are not allowed to be seen in the world. The club is a private club and its members are not allowed to be seen in the world.

The members of the club are not allowed to be seen in the world. The club is a private club and its members are not allowed to be seen in the world.

spread staidly rather. Black and green flycatchers, too, plain but well known and the current birds. Note the well suited, colorful, yellow shagreened gloves, and staid and staid. The club is a private club and its members are not allowed to be seen in the world.



And a beautiful view.

*"And now I'll never forget..."*

Take a movie camera—and you'll really possess the lands you visit

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Today thousands of people are taking in memory— they look in a movie camera.

It doesn't the film of a day's life in a movie camera.

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Skiers have had such a long time to learn that a single pair of skis is not the answer in any more than it used to be, the skiers staying on the slope through March and into April, as long as the sun will let them. This has necessitated the development of lighter skis for the spring season. For instance, the ones in the middle bear a couple hundred wind points of light-weight action, with extra heavier front and back ends, with each foot of light-weight

wind-point action in the middle of the foot of the ski. A light-weight ski with a double Tyndal's hat and the kind of double Tyndal's hat in the middle of the foot of the ski. The ones on the right are even better with a double Tyndal's hat in the middle of the foot of the ski. The ones on the right are even better with a double Tyndal's hat in the middle of the foot of the ski. The ones on the right are even better with a double Tyndal's hat in the middle of the foot of the ski.

See more in all ski shops, equipment and ski rental stores in Europe. Prices 2nd. 2nd Edition, 1972, \$ 12.

The same is the case for the other two. The ones on the left are even better with a double Tyndal's hat in the middle of the foot of the ski. The ones on the right are even better with a double Tyndal's hat in the middle of the foot of the ski. The ones on the right are even better with a double Tyndal's hat in the middle of the foot of the ski.



"I think you've got something there, Tucker!"

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IN ONE!**

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IT'S LUCKIES—2 TO 1**


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